



**“YOU
THINK IT,
WE
FIND IT”**

The one-stop solution for
your Supply Chain
Management




WHO ARE WE?

The trading company Elire HK Ltd was born in 2022, from an idea of Matteo Salbego who decided to create an international team straddling Shanghai and Hong Kong to take advantage of the opportunities that the Asian market offers to the brave.

After studying at a prestigious university in China, Salbego decided to return to Italy, where he took his first commercial steps, moving between the two continents until settling in Shanghai where, thanks to the previous experience in Asia and Europe, he collaborates with local companies and professionals, personally dealing with companies' solutions, from inspections to shipments.

The team grows rapidly, and new young talents join Elire's mission. The key to this rapid success is a young and dynamic environment, where people are at the heart of the company, from factory managers to analysts, from suppliers to shippers, leading to the final result as part of a big team. In an environment of correctness, respect and safety, the passion is transmitted to the collaborators, working synergistically to achieve objectives, putting the customer interest at the center of the internal logic.

An aerial photograph of the Hong Kong skyline at sunset. The city is densely packed with skyscrapers and buildings, with the Victoria Harbour in the center. The sun is low on the horizon, casting a warm orange glow over the city and the water. The mountains in the background are silhouetted against the sky.

Our mission is to provide high quality "all inclusive" solutions in compliance with the highest international standards to suit the needs of our customers. We operate remaining strongly integrated with customer processes, inspired by continuous research and innovation: we take care of all import phases, from sourcing to customs practices to create a relationship of mutual trust.

MISSION

VISION

Our vision is to build a strong global network, break down prejudices and bring the merchants together through advantageous cooperation and mutual trust! We work to expand our staff and add proactive and passionate talents to our team, to become a benchmark on a global scale and expand the range of products in the catalogue.

OUR



Internationality is the main feature of our team: interpersonal relations, or *guanxi* 关系 in Chinese, developed by Salbego during his years of study in Europe and China, have brought new minds to the team, and new opportunities with them. Our network of specialists is spread throughout Asia with strengths in Indonesia, Thailand and Vietnam, important collaborations with local professionals in China such as Professor Wang Daming of Fudan University and strategic support in Italy.

TEAM

KNOW HOW & QUALITY

A relationship of trust made of sensitivity and professionalism: this is what binds Elire to its customers and we believe that the key to the success of our company is the attention to their needs. Thanks to the experience gained on the Italian and European market, in contact with some of the major Italian and international production companies, we have developed an efficient and flexible organization, optimizing procedures for a quality-costs ratio according to the best international standards.

A systemic approach to management, assigning coherent objectives, has allowed us to improve effectiveness and efficiency in an environment of continuous innovation. Our permanent goal is to find the best product at the most competitive price, based on objective data and information. To achieve this goal, our Chinese and Italian employees visit the factories in person and test the samples, in compliance with international standards and the customized requests.

This has led us to a close collaboration with suppliers, factories in different fields, OEM and ODM in a mutual partnership in search of the best quality performance.



ONE STOP SHOP

We provide the whole range of products and equipments to help you simplify the purchase phase thanks to the advantage of communicating with a single interlocutor.

A dedicated team is always at your disposal to answer all your questions and curiosities: contact us for a quote or challenge us with special needs.

Discover all our products!



Our Pressfittings are available in different materials:

- Carbon steel
- Stainless Steel 304 and 316L
- Copper
- Brass

They come in different size:

- M and V Profile
- Different types of O-ring

PRESS FITTING



Our products have International Certifications:

Wras
DVGW
CSTB

ISO9001:2015
ISO14001:2015
ISO8573-1:2010



A firm pipe connection is crucial to the success of a project and, although some installers still rely on welding and brazing, press fitting is an innovative technique that is supplanting the more traditional ones. Press fitting offers a lot of advantages that often make it a better choice than welding or brazing: it is an excellent solution for plumbers, HVAC professionals, contractors and many other professionals given the many applications of the product. If you are still unsure, here are 5 good reasons!

Why choose press-fitting?

We give you 5 good reasons!

Press-fitting makes you save time and money

2

Customary pipe welding takes much longer than press-fitting! In addition, the training of personnel for the use of press-fitting is shorter and easier than the one for welding or brazing. This makes press-fitting an excellent time-saving solution, especially when installing large pipe systems.

Press-fitting increases safety on construction sites

4

Caution and safety must be the keywords in every construction site and factory. Press-fitting provides additional safety because no (open) heat or flame is needed for connections, reducing the risk of injury and accidents. Another positive element is that press-fitting allows for further cost cutting, requiring less safety equipment than welding or brazing.

Press-fitting is dynamic

5

Pressfittings are available in copper, stainless steel, and carbon steel (both galvanized and coated): they work with virtually any pipe system made of these materials. So, it is possible to cover most of the materials used in construction, opening up press-fitting to a wide range of applications. From heating, steam and drinking water systems to those for managing gas, oil and corrosive substances. We are ready to find a press-fitting solution suitable for your project!

1

The press-fitting is safe

Press-fitting operation varies depending on the manufacturer, but one thing is always valid: the strength of the connections. If you follow the manufacturer's instructions correctly, the press-fitting connection is as solid and durable as a welded joint.

3

Fix faster with press-fitting

Press-fitting connections can be made even if the pipe system is wet. The press-fitting is therefore suitable for use in commercial and industrial installations because repairs can be carried out without interrupting operations.



Our fittings selection includes:

- Threaded Fittings
- Welding Fittings
- Compression Fittings
- Slide Fittings
- Multilayer Fittings
- Squeeze Connections
- PE Fittings
- Push-fit Fittings
- PE Fittings



OTHER FITTINGS





TUBES

Elire offers a wide range of pipes used for construction systems for managing gas, water, oil and other applications in use. Mindful of ecological sensitivity and high performance, we develop the best possible solution for our customers by providing tubes with excellent corrosion and high temperature resistance. Although we have products on the shelf with standard dimensions, we manufacture tubes cut to size according to your directives.

Our pipes are suitable for Press-fitting systems and are up to international standards with international certifications. Available in different materials:

- Stainless Steel 304, 316L, 316L Annealing
- Galvanized Steel
- Copper





PIPE CLAMPS

- 316L and 304 Stainless steel
- Galvanized - Zinc Plated
- With or without EPDM
- Light and Reinforced
- Different thicknesses and sizes

PIPE CLAMPS

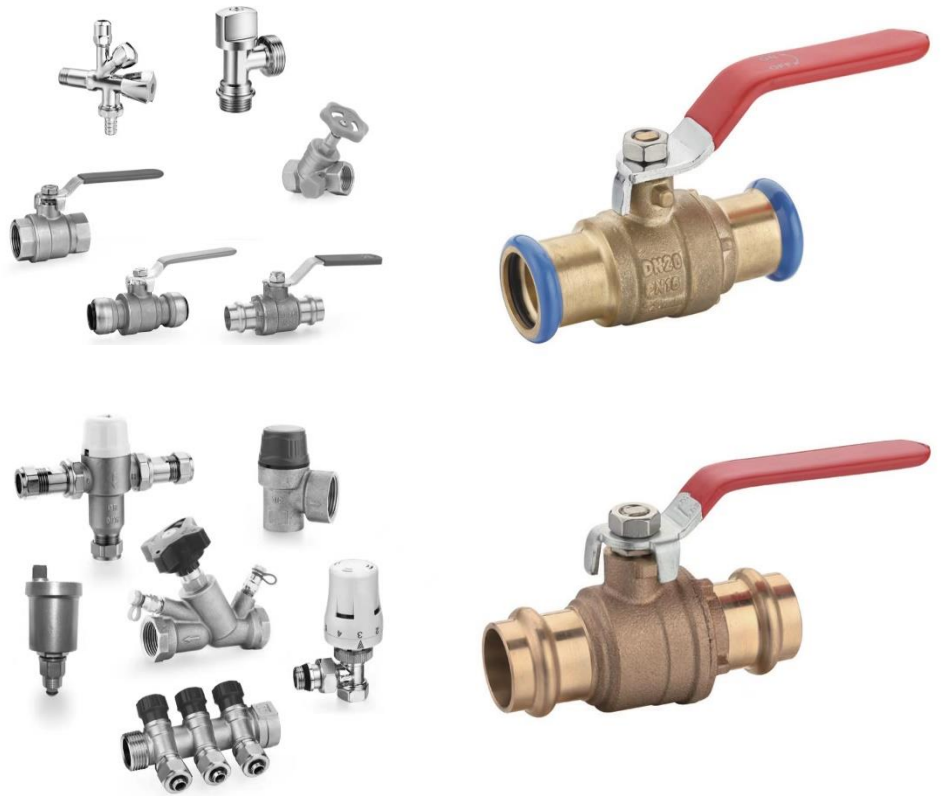


PIPING SYSTEM ACCESSORIES

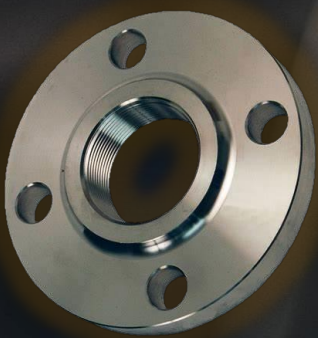
Our piping systems accessories come in carbon and stainless steel with customized sizes, holes and plating. They include:

- Threaded Bars and Fasteners
- Strut Channels
 - Angles
 - Brackets
 - Flat Bars
 - Oilstruts
- Saddle Flanges
- Grip Cantilever Arm Brackets
- Support Hangers
 - Channel Nuts

- Press-fit Ball Valves
- Push-fit Ball Valves
- Other Ball Valves
- Counter Valves
- Gate Valves
- Float Valves
- Pump Valves
- Stop Cocks
- Free Flow Valves
- Stop valves
- Bib Cocks
- Appliance Valves
- Draw Off Cocks
- Check Valves
- Strainers
- Corner Valves
- Radiator Valves
- Safety Valves
- Balancing Valves
- Pressure Reducing Valves
- Manifolds
- Auto By-pass Valves



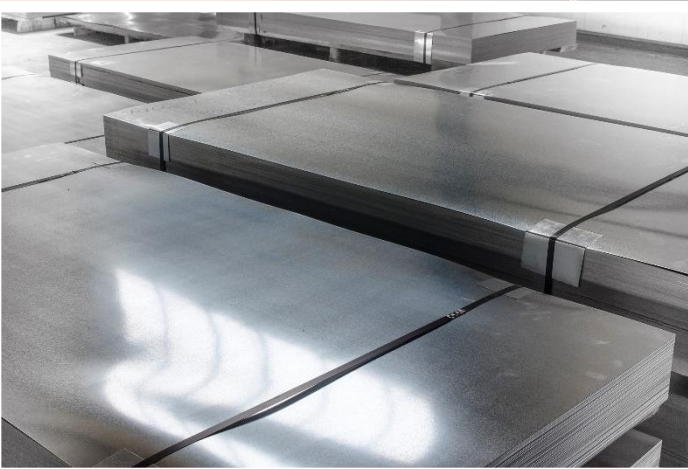
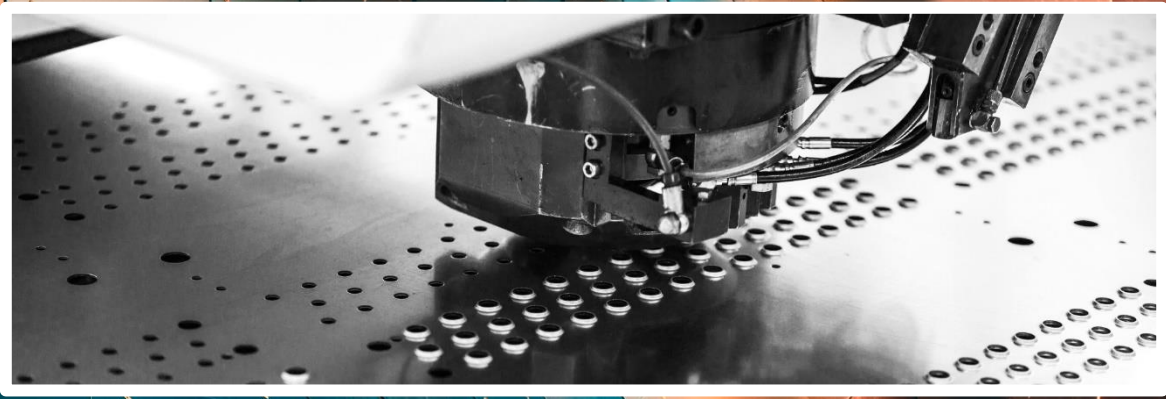
VALVES



FLANGES

Flanges in Stainless Steel,
Carbon Steel, Aluminum

- EN 1092
- ASME/ANSI
- AS/NZS



RAW MATERIALS

We can provide steel bars, steel coil and sheets with customized punching and other raw materials. All raw materials are up to international standards and get through rigorous tests and inspections.

We assure that you will have a constant and guaranteed supply!



OEM FORGING



OEM MACHINING

Thanks to our OEM-ODM factories cooperation, we can provide you Forged Products OEM as well as Machining OEM:

- Precision Engineering
- Fittings
- Auto parts
- Shafts
- Various Materials





PRESS TOOLS



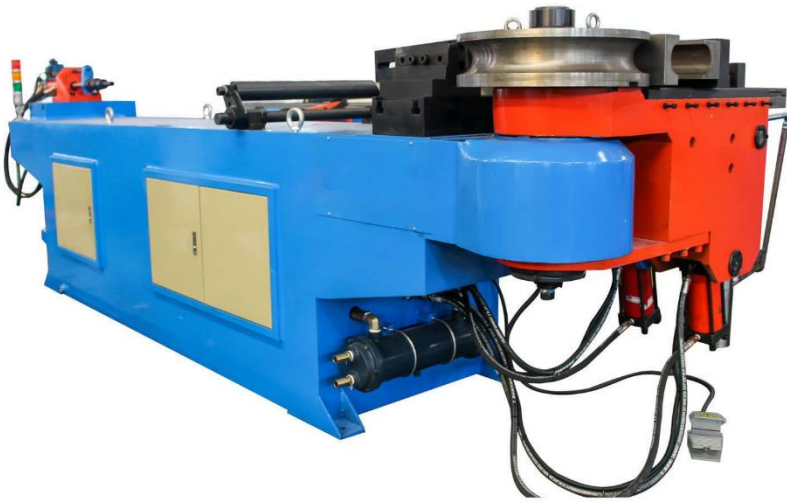
- OEM or Branded Press Tools
- Suitable for all of our Press Fitting Systems
- M and V Profile Press Jaws and Collars
- 12 to 108mm Press Jaws and Collars
- Different Sizes of tools
- Resistant from -10°C to 40°C



KNOW-HOW AND EXPERIENCE AT YOUR SERVICE

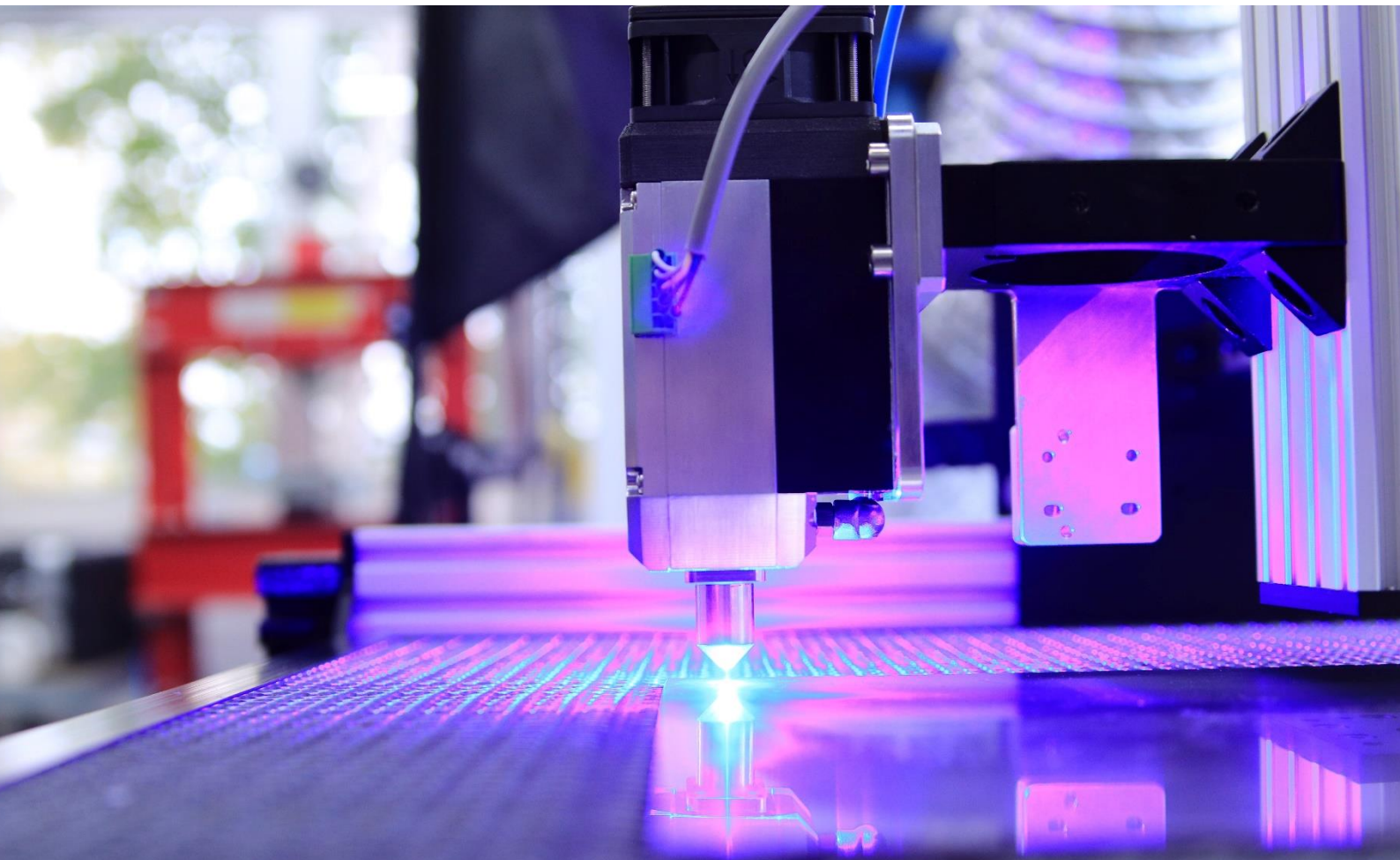
It is essential to establish a strong partnership with the supplier of the machinery you purchase: we specialize in tube benders, pipe cutters, pipe-end forming machines for any type of pressfitting and furnaces for any type of material (copper, brass, aluminum, etc.). We have developed collaborations with OEM factories for both forgings and products to meet every specific need.

Elire ensures that its professionals are well prepared and can accompany you in your choices, also offering "Tailor Made" solutions. We provide you with pre- and after-sales technical support, to accompany you in the assembly, implementation and installation of the machinery: we remain at your service!



- Pipe-End Forming Machine
- Pipe Bending Machine
- Metal Saw Machine
- Laser Marking Machine
- Pipe Welding Machine
- Pipe Forming Machine
- Customized Machinery

MACHINERY





Elire HK Limited

FLAT/RM A, 9/F SILVERCORP INTERNATIONAL
TOWER, 707-713 NATHAN ROAD, MONGKOK,
KOWLOON, HONG KONG

Shanghai Elire International Trade Co., Ltd.

SHANGHAI, MINHANG DISTRICT, SHENKUN
ROAD N.2377, BLD. 4, ROOM 901-3853

www.elirehk.com

info@elirehk.com

Tel. +86-131-6209-3471